



New York City
June 30–July 3, 2012

**Then, Now and
into the Future**

AHS 50th Anniversary

40TH NATIONAL CONFERENCE of the AMERICAN HARP SOCIETY

**NEW YORK, NEW YORK - JUNE 30-JULY 3, 2012
NEW YORK MARRIOTT MARQUIS**

INVITATION TO EXHIBIT

You are cordially invited to exhibit your products and services during this important assembly of professional harpists, harp teachers, harp students and friends of the harp. Exhibits will take place in the New York Marriott Marquis Westside Ballroom.

Plan now to take advantage of this historic occasion and reach the harp world! Registration for previous conferences has ranged from 400 to over 600! In recent history approximately 60 businesses have taken advantage of this unique opportunity to exhibit their tools of the trade at this national event.

Detailed information about exhibiting at the conference is to be found in the enclosed EXHIBITOR INFORMATION AND REGULATIONS. This packet also contains a list of names of exhibitors from our last conference. You will be in the company of the best the harp industry has to offer harpists!

Enclosed in this packet are:

- 1. NATIONAL CONFERENCE EXHIBITOR POLICY**
- 2. EXHIBITOR INFORMATION & REGULATIONS**
- 3. EXHIBIT APPLICATION**
- 4. EXHIBITOR SHOWCASE APPLICATION**
- 5. 2012 PROGRAM ADVERTISING CONTRACT**
- 5. HOTEL AND TRAVEL INFO**

Here is a brief outline of pertinent information:

Please read the EXHIBITOR INFORMATION & REGULATIONS. When you sign and return your SPACE RESERVATION FORM & CONTRACT, you are certifying that you understand this material and will abide by it.

Fee Schedule for 50th Anniversary and 40th National Conference:

Fee per <u>8' x 10' booth</u> reserved on or before April 20, 2012	\$599.00
If reserved after April 20, 2012	\$649.00
Fee per <u>table-top booth</u> reserved on or before April 20, 2012	\$300.00
If reserved after April 20, 2012	\$350.00

The exhibit room layout is subject to change depending upon how many spaces are actually reserved. With this reservation, Exhibitors are not reserving a particular space. The Exhibits Chairman will make every effort to honor the spirit of each Exhibitor's logistical requests while creating a room that has a good traffic flow and that has a good mix of exhibit types throughout the entire room.

Booth space will be assigned after deposits are received from Exhibitors on April 20, 2012.

If you request more than one booth, feel free to include a sketch or description of your desired booth layout. For example: "4 booths side by side" or "4 booths back to back".

The conference hall is carpeted in New York at no cost to the exhibitors.

You may include a 25-word (or less) product services description with your conference program listing.

The Conference is offering Exhibitors twenty-minute Showcase times (listed in the Conference Program booklet) to demonstrate their harps, music, recordings and accessories. Showcases will be held in the Lyceum Complex on the 5th floor adjacent to the exhibit area. All Exhibitors are encouraged to participate. Showcase time slots are limited and will be assigned on a first-come, first-served basis.

The Exhibit Room will be open the evening of Monday, July 2nd for a Midnight Madness sale after the evening concert and concert reception (which will take place just outside the Exhibit Hall on the 5th floor).

KEY DATES:

March 1, 2012	Last Day to Receive 100% Refund for Exhibit Fees
April 1, 2012	*Program Book Advertising Deadline
April 20, 2012	*Showcase Reservation Deadline Conference Attendee Registration Fees Increase Last Day to Apply to Exhibit at Reduced Fee Full Exhibitor Payment is Required Booth Assignments Begin
April 21, 2012	Exhibit Application Fees Increase
June 1, 2012	*Exhibit Applications Are Due Notification of Showcase Time Last Day to Receive 50% Refund for Exhibit Fees
June 2, 2012	Exhibitor Fees are Non-Refundable

*Applications recieved after the cut-off date will be approved on a space-available basis

Please note that you can make payments and register online for your exhibitor registration at www.ahsconference.org

We hope you will join us for this 50th Anniversary and 40th National Conference entitled "*Then, Now, and into the Future*".



Sincerely,

Emily Mitchell
2012 Conference Chairperson



A tax-exempt non-profit corporation founded in 1962

Office of the President:
Delaine Fedson
PO Box 29405
Austin, TX 78755
USA
512-413-3152
president@harpociety.org

Founding Committee

Marcel Grandjany
Chairman
S. Mario DeStefano
Mildred Dilling
Eileen Malone
Lucile Rosenbloom
Alberto Salvi
Edward Vito
Bernard Zighera

Officers

President
Delaine Fedson

Vice-Presidents
Ellie Choate
Robbin Gordon-Cartier

Secretary
Dr. Jaymee Haefner

Treasurer
Catherine Anderson

Chairman of the Board

Felice Pomeranz

Executive Secretary

Ashanti Pretlow

Honorary Life Members

Pierre Boulez
Bernard Grandjany
Leonard Slatkin

Dear Exhibitor,

On behalf of the AHS, Inc. Board of Directors, Ex-Officio, and members, we would like to extend our heartfelt thanks for your participation in the AHS' 50th Anniversary and 40th National Conference at the New York Marriott Marquis.

You are a vital part of every National Conference, bringing a palpable sense of energy and excitement to our exhibit hall. Every AHS member shares the joy and sense of discovery in finding that perfect instrument, piece of music, recording or accessory in your booths. We appreciate the untold hours (and dollars!) you spend with your participation at each Conference. We could not put on these Conferences without you!

To further recognize the important role that Exhibitors play in the success of AHS National Conferences, the AHS Executive Committee has agreed to underwrite a significant portion of Exhibitor booth fees for the 50th Anniversary National Conference. This will keep booth fees as low as possible. It is our way of expressing our support for, and appreciation of, your enormous contributions to our organization's success over these past 50 years.

Thank you for helping us to enrich the musical lives of our harpist members and friends of the harp. We look forward to seeing each of you in New York and hope your visit to our 50th Anniversary Conference will be one that is productive and profitable!

Warm regards,

Delaine Fedson, President

Felice Pomeranz, Chairman of the Board

American Harp Society, Inc. National Conference Exhibitor Policy

December, 2011

This policy exists to maintain the AHS' excellent artistic integrity and to protect the interests of the AHS' commercial members and corporate sponsors.

The AHS wants to assist you by providing information about your materials appropriately. Examples of the ways the AHS encourages you to promote your work (including directing attention to your products in the Exhibit Hall):

- ◆ Exhibitors that are participating in Showcases are invited to bring to their event one announcement or advertisement of 11 inches (width) by 17 inches (height) to be placed on a placard supplied by the AHS and displayed outside the main door to their Showcase. This could alert attendees to the location of merchandise for sale in the exhibit hall, and can be of any design containing any information as the presenter/performer wishes.
- ◆ Sales take place in the Exhibits Hall. A comprehensive list of exhibitors will be posted on the AHS National Conference website beginning in April, three months prior to the convention, to facilitate this.
- ◆ Information about services/events may be posted on supplied noticeboards near the Registration area by Exhibitors.
- ◆ Fliers concerning Exhibitors may be left at the assigned table(s) near the Registration area.
- ◆ Additional advertising in the conference program may be purchased (Ashanti Pretlow, American Harp Society Executive Secretary - Tel: (205) 795-7130; Email: execsecretary@harp society.org).
- ◆ Official AHS sponsorship provides for authorized promotion by the sponsor at the sponsored event(s). A complete list of available Sponsorship opportunities is available. Please contact 40th National Conference Sponsorship Chairman Lucy Scandrett at: lucy@blondeharpist.com.
- ◆ Individual members may not sell privately or advertise items "for sale" except in collaboration and cooperation with a legitimate Exhibitor.

Exhibitors are required to return one signed copy of this document with their application for exhibit space. An Exhibitor's booth reservation will not be considered confirmed until this document is received.

I understand the agreement above, and agree to comply with the regulations as stated above.

Signature

Date

THE AMERICAN HARP SOCIETY, INC. 50TH ANNIVERSARY and 40TH NATIONAL CONFERENCE

New York, New York USA
June 30 – July 3, 2012

EXHIBITOR INFORMATION & REGULATIONS

I. GENERAL INFORMATION

a. INVITATION: The Fortieth National Conference of the American Harp Society will take place June 30 through July 3, 2012 at the Marriott Marquis Hotel, 1535 Broadway New York, New York 10036, Phone (212)398-1900, Fax (212) 704-8930. The membership of the American Harp Society (AHS) comprises more than 3,000 harpists worldwide. There will be ample exhibit space in the Westside Ballroom to accommodate all of our exhibits needs.

b. LOCATION: Westside Ballroom is located on the 5th Floor of the Marriott Marquis Hotel, Phone (212)398-1900, Fax (212) 704-8930. You can view a floor plan and get more information about the hotel at their web site: www.marriott.com/hotels/travel/nycmq click "plan group events and meetings" "Floor plans and capacity chart" "expand all".

EXHIBIT HOURS (subject to slight revision):

Friday, June 29, 5PM until 11PM: Exhibit move-in.

Pipe and drape and large trucks

Saturday, June 30, 6am-noon: Exhibit set-up.

Saturday, June 30, noon-5pm: Opening of Exhibits.

Sunday, July 1, 9am-5pm: Exhibits open.

Monday July 2, 9am-5pm: Exhibits open.

Monday July 2, Midnight Madness sale after concert.

Tuesday July 3, 9am to 11:30am: Exhibits open.

Tuesday July 3, 11:30 am until 5pm: Move out.

We must be totally out and the room cleaned by 5pm!

The exhibition hall will be opened to exhibitors one hour before the official opening each day.

c. EXHIBIT SPACE RESERVATIONS: Exhibitors may rent 8' x 10' booths or 6' table-tops. To reserve exhibit space, complete and return the EXHIBIT APPLICATION to:

Ashanti Pretlow
American Harp Society Executive Secretary
3416 Primm Lane
Birmingham, Alabama 35216
Tel: (205) 795-7130
Fax: (205) 823-2760
Email: execsecretary@harp society.org

II. SPACE ASSIGNMENT

a. GENERAL INFO: Every reasonable effort will be made to accommodate Exhibitor's logistical requests. Please send a sketch or description of your preferred both configuration with your Exhibit Application..

b. NOTIFICATION OF BOOTH LOCATIONS: Exhibitors will be notified of their booth assignments after initial deposits are received on February 1, 2012.

III. FEES AND PAYMENT OPTIONS

FEES:

8' x 10' booth reserved on or before April 20, 2012: **\$599.00**

8' x 10' booth reserved after April 20, 2012: **\$649.00**

Table-top booth reserved on or before April 20, 2012: **\$300.00**

Table-top booth reserved after April 20, 2012: **\$350.00**

June 1, 2012 is Deadline for Reserving Exhibit Space
(applications recieved after the cut-off date will be approved on a space-available basis)

Phone reservations will not be accepted. Foreign firms must submit payment in \$US drawn upon a US bank or VISA / MasterCard or Amex. There will be a charge on all returned checks. You can go to our web site and fill out all the forms and make your payments. A 50% deposit must be included with the Exhibitor Application.

ADDITIONAL CHARGES:

Foreign mailing fee: Canada/Mexico \$10.00; **Overseas** \$20.00

REFUNDS

Only written requests for refunds will be honored. Refunds of fees for booths and additional registration badges will be made according to this schedule: 100% if request is received on or before March 1, 2012; 50% if received March 2 through June 1, 2012; no refunds will be made if the request is received after June 1, 2012. Foreign mailing fees are not refundable.

IV. PRODUCTS SERVICES DESCRIPTION

Each exhibitor may include a factual statement of twenty-five words or less describing the products offered and services provided. This statement must be free of all self-serving

proclamations of unproven sales and quality. AHS or its authorized agents reserves the right to edit program copy for consistency throughout the listings and to eliminate any of the above claims. Each AHS Exhibitor will be listed in the official conference program. Included will be name of firm, address, telephone, and the legal representative who signs the EXHIBIT APPLICATION. The 25 word or less products and/or services description will be included, if provided.

V. PROGRAM ADVERTISING

Advertising in the conference program is an excellent way to generate interest in your exhibit and to remind attendees of your presence. Use the enclosed CONFERENCE PROGRAM ADVERTISING CONTRACT to reserve your advertising space.

VI. EXHIBITOR SHOWCASES

An Exhibitor Showcase provides the opportunity for a twenty minute presentation as a part of the regular conference program. Each showcase topic (25 words or less) and presenter will be listed in the official program chronology. A one-half page biographical sketch of the presenter may be included with the Showcase application for inclusion in the conference program. As a new inception, we believe Exhibitor Showcases will be well received and highly regarded. At similar conferences, carefully planned showcases have drawn standing room-only crowds. There is no charge for a 20 minute showcase. A firm must be exhibiting at the conference to present a showcase. Exhibitors may apply for only one time period. Up to twenty-seven time periods spread over the four day period are available. They will be assigned in the order showcase reservations are received. The deadline for showcase reservations is April 20, 2012.

VII. BOOTH EQUIPMENT AND SERVICE

Each booth will be 8' by 10' equipped with a back wall drape 8' high and side dividers 36" high. A two-line black-on-white sign identifying the company, city and state will be provided at no charge as will daily aisle-only cleaning.

Electricity - Booth electricity is available for an additional charge (example: \$130 for 120v 500W power) and must be ordered in advance of the Conference. It is the hotel's policy that exhibitors are not permitted to share power. Electrical Services Order Forms are available upon request.

Internet - The Marriott Marquis offers wired and wireless internet connections to Exhibitors for a fee (example: a single wireless internet connection for 1 device for the duration of the Conference would be \$1,308.75). Internet orders must be placed in advance of the Conference. High-Speed Internet Service Request Forms are available upon request. Exhibitors are encouraged to direct questions to National Exhibits Chairman, David Kolacny, Phone (303)-722-6081, Toll-Free (800) 870-3167, Fax (985) 893-9521, Email harpdavidk@kolacnymusic.com

VIII. ADVANCE SHIPPING

We have chosen Metropolitan Exhibitions to handle our conference services. They will send registered exhibitors information about shipping as well as additional tables and other rental equipment.

IX. SALES TAXES AND LICENSING

Exhibitors are permitted to sell and take orders on the conference floor. Information about the securing of licenses and payment of sales taxes will be provided with the confirmation of space assignment. Each exhibitor is responsible for meeting these legal requirements.

X. EXHIBITOR HOUSING

Hotel information is included in this packet. In order to receive the special conference room rate, it is important that exhibitors identify themselves as attending the the 2012 American Harp Society Conference when making room reservations.

XI. LIABILITY AND INSURANCE

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, it's owner, and it's management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. Hotel will not be responsible for any loss, damage, or claims arising out of exhibitor's activities on the Hotel's premises except for any claims, loss, or damages arising directly from the Hotel's own negligence. Exhibitor acknowledges that AHS has no responsibility for exhibitors' property, and that all of the exhibitors' property remains under its custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Each exhibitor should have adequate insurance coverage for all risks (liability, damage, theft, fire, personal injury, etc.) in effect during the AHS National Conference.

XII. SECURITY

Uniformed security guards will be on duty in the exhibit hall from Friday through Tuesday during after-hours periods.

The following is a list of security policies and procedures to be enforced during the conference: All conference attendees and exhibitors must wear conference badges prominently displayed at all times while in the exhibit hall. Exhibitor badges will be different in color from the regular attendee badges to make these identities easily distinguishable to security personnel.

Music and books being removed from the exhibit hall must be in bags provided by appropriate vendors.

No one will be admitted to the exhibit hall after it is closed. Problems should be brought to the attention of National Exhibits Chairman, David Kolacny, who will notify the security firm.

Exhibitors are reminded that they must maintain their own liability, loss and other insurance. (See the liability section above.)

XIII. GENERAL REGULATIONS

a. Hours kept. Exhibitors will not be permitted to set up their displays at the conference until all fees have been paid in full.

Each booth must be staffed at all times during the published exhibit hours. Security will be provided during after-hours periods. To achieve maximum security, all exhibitors must close their exhibits promptly at closing time each day. Each exhibitor expressly agrees to set up and dismantle according to the published schedule.

b. Booth:

All exhibits must conform to the size of the booth space and must be arranged so as not to obstruct the view of or interfere with other exhibits. No exhibit in excess of eight feet in height is permitted under any circumstances.

All decorations shall conform to requirements of the conference hotel and be constructed in accordance with any applicable hotel regulations. In addition, all decorations shall conform to all local safety and fire codes. Exits, fire stations, and fire extinguisher equipment must not be obstructed.

No exhibitor can move into vacant booths of no shows. If you want to purchase additional space, please check with David Kolacny, National Exhibits Chairman.

c. Sales Activity: During exhibit hall hours, all demonstrations or other sales activities must be confined to the limits of the exhibit booth. The AHS will provide 2 "try out" rooms adjacent to the exhibit hall, which will be available on a first-come, first-served basis.

The Exhibit Hall is the sole site of all commercial activity. Any company that attempts to shift their exhibit activity off the Exhibit Hall floor during exhibit hours (other than for their Showcase presentations) will be challenged. The AHS Board or their agents maintain the right to determine if a vendor is in violation of the spirit or intent of these regulations. If the violator does not cease and desist immediately, the exhibitor will not be permitted to exhibit at the conference for the following year or more.

No exhibitor shall reassign, sublet, or share his space without the written consent of the Exhibits Chairman.

Engaging in deceptive trade practices is prohibited. Such practices include but are not limited to illegal or unauthorized imports, and violations of patent, intellectual property, or copyright.

No exhibitor may obtain exhibit space anywhere outside the designated exhibit area.

No individual, firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

Please note that the Exhibitor Policy, which is included in your exhibitor packet is a part of your exhibitor agreement. Please read the Exhibitor Policy carefully.

d. AHS logo. Use of the AHS corporate or conference logo without written permission is strictly prohibited.

e. Trade Practices. The AHS reserves the right to immediately restrain, prohibit, or take any action against any exhibitor whose methods or practices are determined to be objectionable, whether legal or non-legal, and/or detract from the quality and integrity of the exhibits or The American Harp Society, Inc. Such practices shall include, but not be limited to, the appearance of unfair trade practices and deceptive marketing techniques. An exhibitor who fails to rectify an objectionable situation immediately may be subject to penalties. The Exhibits Chairman may close the exhibit until such time as the situation is remedied, with no refund. Whenever such action is taken, the exhibitor may request further review by the AHS Board of Directors, who may affirm, reverse, or modify the decision of the Exhibits Chairman, or take any other action deemed just or necessary under the circumstances. Such action may include a bar from exhibiting at the conference for the following year or more.

If an exhibitor takes exception to the sales activities of another exhibitor, it is the responsibility of the manufacturer, distributor, or sole proprietor to pursue the issue through the legal system at his/her own expense, not through the AHS. The AHS shall not, under any circumstances, mediate or resolve disputes between exhibitors. All corrective action pursued and/or taken against a violator of the terms and conditions stated herein is done for the sole benefit of the AHS and its membership.

f. Name badges. Each exhibitor will be provided with two Exhibitor badges per booth. Exhibitor badges allow access to the Exhibit Hall, evening concerts and concert receptions. For full conference access, the purchase of a regular Conference Registration is required. Additional Exhibitor badges will be addressed on a case by case basis. There will be a \$25 charge for any lost badge.

g. Amplification. Amplified instruments must be kept at the volume level of unamplified instruments. They can also be featured in Exhibitor Showcases and taken to try out rooms.

h. Contract. These rules and regulations become part of the contract between the exhibitor and the American Harp Society. Any point not specifically covered is subject to the decision of the Exhibits Chairman with appeal to the Board of Directors of the American Harp Society, Inc., whose decision shall be final.

i. Miscellaneous. Photographs may be taken in the exhibit hall only during exhibit hours.

It is recommended that each exhibitor should post a desktop sign stating their guidelines for trying instruments.

XIV. EXHIBITOR CONTACT LIST

David Kolacny

National Exhibit Chairman
1900 S. Broadway
Denver, CO 80210
Tel: (303)-722-6081
Toll-Free (800) 870-3167
Fax: (303) 722-3996
Email: harpdavidk@kolacnymusic.com

Emily Mitchell

2012 AHS Conference Chairperson
9223 East Canyon Lake Springs Drive
Cypress, TX 77443
Tel: (281) 213-4945
Cell: (914) 462-2420
Email: emily@emilymitchell.com

Ashanti Pretlow

American Harp Society Executive Secretary
3416 Primm Lane
Birmingham, Alabama 35216
Tel: (205) 795-7130
Fax: (205) 823-2760
Email: execsecretary@harp society.org

Lucy Scandrett

Sponsorship Development
Tel: (412) 491-6555
Fax: (724) 327-8363
Email: lucy@blondeharpist.com

Daniel Solomon

AHS 2012 Conference Manager
6310 Rowena Lane
Houston, TX 77041
Tel: (718) 755-5398
Email: daniel@symplystic.com

RECENT NATIONAL CONFERENCE EXHIBITORS

ALFREDO ROLANDO ORTIZ
AMERICAN HARP SOCIETY, INC.
ANDERSON GROUP INTERNATIONAL
ATLANTA HARP CENTER
BBR WOODWORKS
BEDSIDE HARPS
THE BOSTON CONSERVATORY
CHRYSLER
CLARNAN EDITIONS
CLASSIC HARPS NORTHWEST
COLOR MUSE
CREATIVE COOKIE
COLORADO CASE COMPANY
DAVID KORTIER, HARPMAKER
DUSTY STRINGS
DWYER & SONS VOLVO/SUBARU
ENCHANTED HARPS
FORD MOTOR COMPANY
FOUR SEASONS HARP COVERS
GERALD GOODMAN HARPS
HANDY HARP HINTS-KEY TO KEY
THE HARP CONNECTION
HARP TECH
HARPA LLC, BETH KOLLE
HARPIANA PUBLICATIONS
HARP ETC.
HARPS INTERNATIONAL
HOFFMAN HARP GALLERY
HORNGACHER HARPS

HUGH JONES INSTRUMENTS
INTERNATIONAL ARTISTS
INTERNATIONAL MUSIC SERVICE/LYRA
JACKYE'S ENTERPRISES
JAY NOTES-NEW HARP MUSIC
JEFFREY AUTOMOTIVE GROUP
KOLACNY MUSIC/HARPS NOUVEAU
KORTIER HARPS
LITTLE MIRACLES MUSIC
LYON & HEALY HARPS, INC.
LYON & HEALY WEST
MAGICAL STRINGS
MANUFACTURE DE HARPS DAVID
MICHIGAN HARP CENTER
THE MUSIC TOOLBOX
PACIFIC HARP INSTITUTE
PACIFIC HARPS
PAX HARP MUSIC
PETERSON ELECTRO MUSICAL PRODUCTS
R HARPS
SALVI HARPS
SUPERIOR BUICK/PONTIAC/GMC/NISSAN
SYLVIA WOODS HARP CENTER
TIMOTHY HARPS
VANDERBILT MUSIC COMPANY
VIRGINIA HARP CENTER
W&W MUSICAL INSTRUMENTS
WILLIAM WEBSTER HARPS

AMERICAN HARP SOCIETY, INC.
40TH NATIONAL CONVENTION - NEW YORK, NEW YORK - JUNE 30 – JULY 3, 2012
MARRIOTT MARQUIS HOTEL
EXHIBIT APPLICATION

Exhibitor Registration is also available online at: www.ahsconference.org

Information on lines 1-6 and the Product-Services Description will be included in your conference program listing

1. Name of company _____
2. Street address _____
3. City _____ State/Province _____ Zip _____
4. Phone: (_____) _____ Fax(_____) _____
5. E: Mail _____ Web Site _____
6. Signature of legal representative _____
7. Printed name of legal representative & Position _____

Name to appear in Conference Program Book

AGREEMENT: By signing and returning this EXHIBIT APPLICATION, exhibitor acknowledges that he/she, as legal representative of the exhibitor named above, has read, understands and agrees to accept and abide by all the conditions and regulations in the document entitled EXHIBITOR INFORMATION & REGULATIONS for this conference.

Type of exhibit:

- Quiet
 Sound-producing

Please send me:

- High-Speed Internet Service Request Form
 Electrical Services Order Form

PRODUCT-SERVICES DESCRIPTION for inclusion in the program booklet. (Must be 25 words or less: Please refrain from excessive adjectives.) The AHS reserves the right to edit copy. _____

Exhibitors are entitled to two Exhibitor Badges per booth purchased. Exhibitor Badges allow access to the Exhibit Hall, evening concerts and concert receptions only.

Total Charge for **8' x 10' Booth Space**: \$599.00 Each \$ _____
After April 20, 2012: \$649.00 Each \$ _____

FOR AHS OFFICE USE ONLY

Total Charge for **Table-Top Space**: \$300.00 Each \$ _____
After April 20, 2012: \$350.00 Each \$ _____

Date Received _____

Type _____

Conference Registration, if any @ \$300.00 Each \$ _____
After April 20, 2012: \$350.00 Each \$ _____

Booth Assign _____

Foreign Mailing Fee:

Canada/Mexico-\$22; Overseas-\$31; \$ _____

Pay to The American Harp Society, Inc. TOTAL \$ _____

50% Deposit is due with Application

Amount Enclosed \$ _____

Full payment must be recieved by May 1, 2012

Method of Payment

Enclosed is a check in the amount of \$ _____ (in U.S. Funds) made payable to **AHS 2012 Conference**.

Checks not completed in this manner will be returned and may delay your registration.

Please bill my Amex, Mastercard, or Visa for the amount of \$ _____

Name of account holder as shown on card _____

Credit Card No. _____

Expiration Date _____ Security Code (3 digit code on back of Visa/Mastercard; 4 digit code on front of Amex) _____

Authorized Signature _____

Billing Address (if different than address above) _____

Full payment is required by May 1, 2012.

Applications recieved after the cut-off date will be approved on a space-available basis

∇ If applying for a Showcase, please include the EXHIBITOR SHOWCASE APPLICATION with this form.

Make check payable to AHS 2012 CONFERENCE and send along with two copies of this form to Ashanti Pretlow, American Harp Society Executive Secretary, 3416 Primm Lane, Birmingham, Alabama 35216. Foreign firms must submit payment in \$US drawn upon a US bank and/or Visa /MasterCard/Amex. There will be a charge for all returned checks.

THE AMERICAN HARP SOCIETY, INC.
New York City
50TH ANNIVERSARY and 40TH NATIONAL CONFERENCE - JUNE 30 – JULY 3, 2012
NEW YORK MARRIOTT MARQUIS

EXHIBITOR'S SHOWCASE PRESENTED BY _____

EXHIBITOR SHOWCASE APPLICATION
(APPLICATION DUE ON OR BEFORE APRIL 20, 2012)

Applications recieved after the cut-off date will be approved on a space-available basis

Name of company _____

Street address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax(_____) _____

Email _____ Web Site _____

Signature of legal representative _____

Printed name of legal representative _____

Position _____

Please describe your presentation below as you wish it to be listed in the conference program. (No more than 25 words will be printed in the program.) The AHS reserves the right to edit copy if it exceeds 25 words.

Title of Showcase: _____

Description: _____

Name and title of company representative who will present your Showcase. (PLEASE PRINT)

Please attach to this application a one-half page typed biographical sketch of the presenter listed above. (This is not required. However, it must be included with this application to appear in the program.)

Each Showcase may occupy up to 20 minutes. You must be exhibiting at the conference and have submitted your EXHIBIT APPLICATION with full or partial payment to apply for a Showcase period. Exhibitors may occupy only one Showcase period. Showcase times will be assigned on a first come, first serve basis. You will be notified of your Showcase time by June 1st. **We are limited to 27 Showcase slots, Applications will be accepted on first-come, first-serve basis.**

Return this application to: Ashanti Pretlow
American Harp Society Executive Secretary
3416 Primm Lane
Birmingham, Alabama 35216
Tel: (205) 795-7130
Fax: (205) 823-2760
Email: execsecretary@harpociety.org

2012 AHS CONFERENCE PROGRAM BOOK ADVERTISING CONTRACT
THE AMERICAN HARP SOCIETY, INC. 50TH ANNIVERSARY and 40TH ANNUAL CONFERENCE
Marriott Marquis Hotel–New York, New York – June 30-July 3, 2012

Name of company _____
 Street address _____
 City _____ State/Province _____ Zip _____
 Contact Person _____ Phone (_____) _____ Fax (_____) _____
 E-mail _____ Web site _____

You are invited to advertise in the official 2012 AHS Conference Program. This program is part of the conference registration package and will be given to all who attend the conference. Advertising will be interspersed throughout the booklet and exhibitors will be given special discount rates. All orders must be accompanied by payment and received no later than **April 1, 2012**. All ads must comply with the sizes specified below. Ads **cannot** be obtained from other publications. Ad copy material will not be returned unless specifically requested.

Ad sizes (approximate width x height dimensions): **Full-page** (8" wide x 10.5" high), **Half-page horizontal** (8" wide x 5.125" high), **Quarter-page** (vertical: 3.875" wide x 5.125" high), and **Eighth-page** (horizontal: 3.875" wide x 2.4" high).

MECHANICAL REQUIREMENTS – Acceptable formats: Hi-resolution TIFF or PDF file (PDF file is preferred).

Acceptable media: E-mail or CD ROM.

E-mail Digital Ad to Jeanne Rogers at jeannerogersviola@yahoo.com, cc: daniel@symplystic.com. Put in the "Subject" line your company name followed by "AHS Program Book ad". (or) Mail materials (digital with proof) to: Jeanne Rogers, 1500 Royal Crest Drive, Apt. 120, Austin, TX 78741. Pack materials securely and write "Do Not Bend" on envelope.

Please check the appropriate space and rate below:

EXHIBITOR ADVERTISING RATE

NON-EXHIBITOR ADVERTISING RATE

*Back Cover 4/C	\$1275.00 _____	*Back Cover 4/C	\$1500.00 _____
*Inside Front Cover 4/C	\$1100.00 _____	*Inside Front Cover 4/C	\$1300.00 _____
*Inside Back Cover 4/C	\$1100.00 _____	*Inside Back Cover 4/C	\$1300.00 _____
Full-Page 4/C	\$750.00 _____	Full-Page 4/C	\$900.00 _____
Full-Page B/W	\$500.00 _____	Full-Page B/W	\$650.00 _____
1/2-Page 4/C	\$500.00 _____	1/2-Page 4/C	\$650.00 _____
1/2-Page B/W	\$375.00 _____	1/2-Page B/W	\$500.00 _____
1/4-Page 4/C	\$350.00 _____	1/4-Page 4/C	\$475.00 _____
1/4-Page B/W	\$250.00 _____	1/4-Page B/W	\$375.00 _____
1/8-Page 4/C	\$200.00 _____	1/8-Page 4/C	\$300.00 _____
1/8-Page B/W	\$125.00 _____	1/8-Page B/W	\$225.00 _____

*Please note: Inside cover ads are sold on a first-come, first-served basis

Free Listing: All exhibitors will automatically receive one business listing in the program booklet at no charge. Listing subject to editing for AHS style.

Printed name and title of legal representative _____
 Signature of legal representative _____ Date _____
 Phone (_____) _____ Fax (_____) _____ Email _____

Method of Payment

Enclosed is a check in the amount of \$ _____ (in U.S. Funds) made payable to **AHS 2012 Conference**.

Checks not completed in this manner will be returned and may delay the orders' progress.

Please bill my Amex, Mastercard, or Visa for the amount of \$ _____

Name of account holder as shown on card _____

Credit Card No. _____

Expiration Date _____ Security Code (3 digit code on back of Visa/Mastercard; 4 digit code on front of Amex) _____

Authorized Signature _____

Billing Address (if different than address above) _____

Please **MAIL ORDER FORM** (including check/money order) to: Ashanti Pretlow, American Harp Society Executive Secretary, 3416 Primm Lane, Birmingham, Alabama 35216; Email: execsecretary@harpssociety.org
 Contact Jeanne Rogers (Phone: 512-744-5804; Email: jeannerogersviola@yahoo.com) with questions or for more information.

*****ALL ORDERS MUST BE RECEIVED NO LATER THAN April 1, 2012*****

Accommodations

The cost of housing is not included in your Exhibitor fee. You must reserve your own room.

AHS has secured the following special per night room rates at the **New York Marriott Marquis** in Times Square:

1-2 People: \$229.00 per night for a standard room

3 People: \$259.00 per night for a standard room

4 People: \$289.00 per night for a standard room

**Corner Rooms and Times Square View Rooms are also available at an additional cost.

Hotel room rates are subject to applicable state and local taxes (currently 14.75% and \$3.50 occupancy tax per night) in effect at the time of check-out (e.g. the total cost per night for a room with two people would be \$266.28).

The hotel is located at:

New York Marriott Marquis
1535 Broadway
New York, NY 10036

Note that the hotel is offering our special room rate from June 28th-July 3rd. If you wish to take advantage of this extension offer, please add those days at the time you make your reservation.

To reserve your room by telephone, please call 1-800-266-9432. Be sure to mention that you are a registrant for the AHS National Conference. To book your room online, visit www.ahsconference.org for more details.

The deadline for reserving your room at the special conference rate is May 29, 2012. After that date, room rates will increase dramatically. Be sure to book your hotel room as soon as possible.

Travel

Travel by Air

The New York metro area is served by three primary airports:

La Guardia (LGA)

Distance from hotel: 9 Miles

Estimated taxi fare: 35.00 USD (one way)

John F. Kennedy International Airport (JFK)

Distance from hotel: 15 Miles

Estimated taxi fare: 45.00 USD (one way)

Newark Liberty International Airport (EWR)

Distance from hotel: 15 miles

Estimated taxi fare: 60.00 USD (one way)

Note: The hotel does not provide shuttle service to or from any of the area airports.

Travel by Train

Grand Central Station is located 0.8 miles away from the hotel.

Penn Station is located 1 mile away from the hotel.

Ground Transportation

Airport Shuttle Service

The hotel does not provide shuttle service to the area airports. To arrange a shuttle, please contact SuperShuttle. Visit SuperShuttle online or call them at 1-800-Blue-Van (1-800-2583-826). Estimated shuttle rates for shared rides are:

From La Guardia Airport: \$15.00 per person (one way)

From JFK Airport: \$19.00 per person (one way)

From Newark Airport: \$20.00 per person (one way)

Or visit the New York Airport Service Transportation Website at <http://www.nyairportservice.com/>.

Taxi Service

Taxis are widely available throughout the New York Metro area. Be sure to only accept rides from registered taxicab drivers. All three airports have taxi stands.